

## 2.3 Intro to Logarithms

OBJ: simplify and solve simple logarithm equations.

A logarithm is just a special way to ask a specific question.



**THE QUESTION:** What **exponent** is required to go from a **base "b"** to reach a value of **"a"**?

**Note:** Log x is a log that has no base written, it is implied that the base is \_\_\_\_\_.

Exponential Form	Logarithmic Form
Example:	Example:

## SWOOSH Method

Used to convert between exponential form and logarithmic form (and vice versa)!

Logarithmic Form:	$\log_4 64 = y$	$\log_u \frac{15}{16} = v$	$\log_{\frac{7}{4}} x = y$
Exponential Form:	$343^x = 7$	$\left(\frac{1}{5}\right)^x = y$	$b^a = 123$

## Change of Base

$$\log_b a = \frac{\log a}{\log b}$$

Used when evaluating a logarithm that is not already in base 10. Be sure to write each out, and then evaluate using your calculator and the LOG button!

Example:	$\log_4 64$	$\log_3 \frac{1}{243}$	$\log_2 4$	$\log_2 16$	$\log_6 \frac{1}{216}$	$\log_5 125$
Written As:						
Solution:						

# Solving using Simple Logarithms

SWOOSH Method	Change of Base	Log = Log
$\text{Log}_\#(x) = \#$	$\text{Log}_\#(\#) = x$	$\text{Log}(x) = \text{Log}(x)$
Use when a variable is attached to the logarithm.	Use when a constant is attached to the logarithm.	Use when <u>one</u> log is = to <u>one</u> other log. Logs must have the same base in order to cancel.

**Example 1:** Solving using the SWOOSH Method

a)  $\text{Log}_2(2x + 1) = 4$

b)  $\text{Log}_4(17x - 4) = 3$

c)  $\text{Log}(2x - 5) = 2$

**Example 2:** Solving using Change of Base

a)  $\text{Log}_2 8 = 3x + 3$

b)  $\text{Log}_5 125 = x^2 - 2x$

c)  $\text{Log}_2 16 = x^2$

**Example 3:** Solve by canceling the logs!

a)  $\log_4(3x - 1) = \log_4(2x + 3)$

b)  $\log_2(x - 6) = \log_2(2x + 2)$