## Important Facts about X and

Suppose you have a population of *N* people or objects. On each object a **quantitative** variable *X* is measured.

- You want to know about the **mean** value of *X* for all members of the population, denoted by  $\mu$ . Also, the standard deviation of *X* for all members of the population is denoted by  $\sigma$ .
- $\square$  Now, to obtain  $\mu$  would entail examining **every** member of the population. This is too hard, expensive, and time consuming! So what do we do?
- $\square$  We take a **simple random sample** of size n from this population and examine the sample. In particular, we look at the **mean** of the sample, denoted by  $\overline{x}$ . This should be a good estimate of the quantity we are really interested in, the mean of the population,  $\mu$ .

The question then becomes: What do we know about  $\bar{x}$ ?

 $\square$  Well, there are literally millions of  $\overline{x}$ 's ... there is an  $\overline{x}$  for each possible sample we could select from the population. The distribution of all possible  $\overline{x}$ 's is known as the **sampling** distribution of  $\overline{x}$ .

What do we know about the sampling distribution of  $\bar{x}$ ?

(1) The mean of all possible values of the sample mean  $(\bar{x})$  equals the population mean  $\mu$ .

$$\mu_{\bar{x}} = \mu$$

Thus, we say  $\bar{x}$  is an **unbiased estimator** for  $\mu$ .

(2) The standard deviation of all possible values of the sample mean ( $\bar{x}$ ) equals the standard deviation of the population divided by the square root of the sample size.

$$\sigma_{\bar{x}} = \frac{\sigma}{\sqrt{n}}$$

- (3) What about the shape of the sampling distribution of  $\bar{x}$ ? Take this in two parts...
  - (A) If the **population** is normally distributed...then the sampling distribution of  $\bar{x}$  is normally distributed with mean and standard deviation from (1) and (2) above.
  - (B) If the **population** is **not** normally distributed...then the sampling distribution of  $\bar{x}$  becomes more normal as the sample size n increases. This is the **Central Limit Theorem**. Note that even when the population is **not** normally distributed, the facts given in (1) and (2) are **still true**!

Suppose you have a population of *N* people or objects. On each object a **categorical** variable is measured with each member of the population put into one of two categories, "success" or "failure".

- $\Box$  You want to know about the **proportion** of members of the population that fall into the success category, denoted by p.
- $\square$  Now, to obtain p would entail examining **every** member of the population. This is too hard, expensive, and time consuming! So what do we do?
- We take a **simple random sample** of size n from this population and examine the sample. In particular, we look at the **proportion** of the sample, denoted by  $\hat{p}$ , that fall into the success category. This should be a good estimate of the quantity we are really interested in, the proportion of the population, p, which falls into the success category.

The question then becomes: What do we know about  $\hat{p}$ ?

 $\Box$  Well, there are literally millions of  $\hat{p}$  's ... there is a  $\hat{p}$  for each possible sample we could select from the population. The distribution of all possible  $\hat{p}$  's is known as the **sampling** distribution of  $\hat{p}$ .

What do we know about the sampling distribution of  $\hat{p}$ ?

(1) The mean of all possible values of the sample proportion ( $\hat{p}$ ) equals the population proportion, p.

$$\mu_{\hat{p}} = p$$

Thus, we say  $\hat{p}$  is an **unbiased estimator** for p.

(2) The standard deviation of all possible values of the sample proportion ( $\hat{p}$ ) depends on the sample size and is given by the following formula

$$\sigma_{\hat{p}} = \sqrt{\frac{p(1-p)}{n}}$$

- (3) What about the shape of the **sampling distribution of**  $\hat{p}$ ?
  - o If  $np \ge 10$  and  $n(1-p) \ge 10$ ...then the sampling distribution of  $\hat{p}$  can be well approximated by a normal distribution with mean and standard deviation from (1) and (2) above.

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**NOTE**: For each of the two situations given (quantitative and categorical), the size of the population should be at least 10 times the sample size.